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THE DOUGHTEN SEED CO.

151 TWELFTH STREET • JERSEY CITY 2, N. J.
JOURNAL SQUARE 2-6133

62.57



**LAWN
SEED
PRICE
LIST
SPRING 1950**



SEC. 34.66 P. L. & R.

U. S. POSTAGE

PAID

Hoboken, N. J.

Permit No. 191

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WASHINGTON 25, D.C.



WHY FERTILIZE?

Almost 90% of all lawn failures can be traced to lack of fertilization. Grasses to grow and thrive must be supplied with plant food.

WHY STOCK AND SELL FAITH FERTILIZERS

1. They are designed as a grass rather than a plant food.
2. They are cheaper to use. Effective application is from one-quarter to one-half as much as ordinary commercial fertilizers.
3. They will not burn or otherwise injure the lawn. The high organic content makes them slow-acting and long lasting.
4. Faith Soil Food gives added protection by eliminating insect pests.
5. In order to give full service to your customers, a fertilizer sale should accompany a lawn seed sale.

QUANTITY DISCOUNTS

1000 - 2000 lbs.	5%	} From Prices listed Below
2000 lbs. and over.....	10%	

FAITH SOIL FOOD WITH INSECT CONTROL	Doughten's two purpose product. Fertilizes the soil and destroys insect pests. Excellent for cinch bugs, japanese beetles, beetle grubs, and ants.	PER 100 LBS PACKAGED	
		50 LBS	10 LBS
		\$6.00	9.00
FAITH LAWN DIET	The high nitrogen fertilizer to give the lawn a fine green color. Cheap to use since 10-15 lbs. nourishes 1000 square feet of lawn area.	PER 100 LBS PACKAGED	
		50 LBS	10 LBS
		\$4.50	6.00



LIGHT GRASSES

Doughten handles a complete line of light grasses. Kentucky Blue Grass, Redtop, Chewings Fescue, Clover, Bents, and other grasses are available in 100 lb., 50 lb., and 5 lb. packages. Since the price is subject to market fluctuations call or write us for attractive quotations.

The DOUGHTEN SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied."

FREEDOM

America's finest lawn grass seed mixture! Blended to meet the highest standards of purity and germination.

Freedom contains only the highest grades of Kentucky Blue Grass, Chewings Fescue, Redtop, and Colonial Bent. Available in three different blends:

REGULAR • LIGHT SOIL • SHADY

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$85.00	86.00	87.00	88.00	89.00	90.00

VELVATURF

A rich, luxuriant lawn for those who prefer deep color and fine-bladed grasses.

Velvaturf is blended of Kentucky Blue Grass, Redtop, and Colonial Bent Grass. It will give complete coverage in from eight to ten days.

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$80.00	81.00	82.00	83.00	84.00	85.00

FAITH

Doughten's popular advertised brand. For that lawn you can walk on and enjoy.

Economy and quality are the keystones of Faith's popularity. Blended of Kentucky Blue Grass, Redtop, Blue Tag Perennial Rye Grass, and Colonial Bent. A truly fine mixture for that neighborhood lawn. Faith is available in two mixtures:

REGULAR • SHADY

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$68.00	69.00	70.00	71.00	72.00	73.00

FAITH ALL-PURPOSE

Blended for utility and economy. A fine grass seed mixture for a fool-proof lawn on all types of soil. Packaged in attractive boxes in the one, two, and five pound sizes to retail for less than \$1.00 per pound.

Blended of Chewings Fescue, Kentucky Blue Grass, Perennial Rye Grass, and Colonial Bent. It contains 100% perennial grasses.

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$55.00	56.00	57.00	58.00	59.00	60.00

VALUE MIXTURES

Doughten's
FINE LAWN PRODUCTS

FAME

Designed to meet the budget, Fame will produce an excellent turf lawn.

Fame mixtures contain about 60% permanent turf grasses and are blended of Kentucky Blue Grass, Chewings Fescue, Redtop, Common and Perennial Rye Grasses. Fame is available in three blends: WITHOUT CLOVER • WITH CLOVER • SHADY
PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$50.00	51.00	52.00	53.00	54.00	55.00

SUNNYSIDE

Contains Kentucky Blue Grass, Chewings Fescue, Redtop, Timothy, Common Rye Grass, and White Clover. It contains about 30% permanent turf grasses

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$42.00	43.00	44.00	45.00	46.00	47.00

COMMUNITY PARK

This quick growing mixture is composed of Common Rye Grass, Redtop, Timothy, Kentucky Blue Grass, and White Clover.

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$36.00	37.00	38.00	39.00	40.00	41.00

GREENDALE

Blended for "Competitive purposes", Greendale contains Common Rye Grass, Timothy, Redtop, and Blue Grass. Grows rapidly and will produce a quick cover.

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$30.00	31.00	32.00	33.00	34.00	35.00

SPECIAL PURPOSE MIXTURES

PERMAGREEN

Recommended by a leading eastern experimental station (Farmingdale, Long Island) for light soil conditions found in Long Island and the New England States. Can be used in either sun or shade.

FOR LIGHT AND SHALLOW SOILS

Blended of Kentucky Blue Grass, Redtop and recommended types of fescues; Permagenta contains 90% permanent turf grasses.

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$70.00	71.00	72.00	73.00	74.00	75.00

TERMS 2% - 10 DAYS END OF MONTH

WHITE CLOVER

The finest grade of Dutch White Clover.

Packed 24—1 lb cartons to the case. per case

27.00

Packed 24—½ lb cartons or packets to the case. per case

15.00

Packed 12—1 lb cartons and 12—½ lb cartons to the case. per case

21.00



Faith

FREIGHT PAID ON 300 LBS.

TERMS NET CASH

WILD BIRD FOOD

Quantity Prices apply to season contracts. Let us know your needs.	TO 500#	500 TO 1500#	OVER 1500#
Packed in 100 lb. burlap bags	8.50	8.00	7.75
Packed in 100 lb. burlap bags with Twenty colorful FAITH bags	9.25	8.75	8.50
Packed in 5# FAITH WILD BIRDFOOD bags	10.75	10.25	10.00